

Mujahid Abbas

Graphic Designer | UI/UX Designer

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 Al Naseem, Riyadh, KSA



A Creative Designer with 2+ years of hands-on experience in UI/UX design, visual branding, and digital marketing. Skilled in Figma and the Adobe Creative Suite, I design intuitive interfaces and impactful visuals that drive engagement and conversion. Alongside design, I have practical experience in email marketing, lead generation, data entry, document control, and front-end development enabling me to align visuals with business and technical goals. I focus on creating clean, user-centered designs and performance driven creatives that elevate brands and simplify complex user interactions for modern digital teams.

Work Experience

Graphic Designer & UI/UX Designer

Theia (Mar, 2025 - Nov, 2025) - Lahore, Pakistan

- Design beautiful, user-friendly web and app screens.
- Sketch layouts for clarity and flow.
- Make interactive designs for testing.
- Focus on typography, color schemes, and spacing to ensure a clean and aesthetic look.
- Work closely with UX designers and developers.
- Share ideas and work with developers and other team members to bring designs to life.
- Create engaging social media posts, flyers, brand visuals, and logos to maintain consistent branding across all platforms.

UI Designer

XiQ, Inc (Jan, 2024 - Feb, 2025) - Lahore, Pakistan

- Make simple wireframes to plan how apps or websites will look.
- Design buttons, icons, and layouts that are attractive and easy to use.
- Ensure designs look good on all devices, like phones and computers.
- Collaborate with developers to ensure designs are implemented accurately.
- Conduct user research and gather feedback to improve usability and design experience.
- Create prototypes to test user interactions before final development.
- Stay updated with the latest design trends and tools to maintain a modern and professional style.

Portfolio

 [Behance](#)

 [LinkedIn](#)

 [Website](#)

Skills

- Brand identity
- Print Production
- Social Media Graphics
- Color Theory
- Typography
- UI/UX Design
- Web Design
- Wireframing
- Product Design
- UI Design Principal
- Style Guides
- Banner/Flyer
- Responsive Design
- Logo Design
- Data Controller
- ERP|Data Entry & Research
- Ads Specialist
- Front-End Development
- Email Marketing & CRM
- Accounting & Finance

Email Marketing and Lead Generation Specialist

XiQ, Inc (May, 2023 - Dec, 2023) - Lahore, Pakistan

- Research, analyze, build, and track a database of B2B prospects and leads using various tools like LinkedIn Sales Navigator, Snov.io, Apollo, DeBounce, ZoomInfo etc.
- Utilized CMS platforms to create and manage email content, ensuring effective communication and engagement with target audiences.
- Maintain and grow email lists, ensuring data accuracy and compliance with regulations.
- Create and optimize LinkedIn profiles to increase visibility and engagement with potential leads.
- Achieve ideal list-building and lead-generation targets on a daily, weekly, and monthly basis for the entire online acquisition funnel to run smoothly.

Data Entry Analyst and Data Extraction Specialist

XiQ, Inc (Mar, 2020 - April, 2023) - Lahore, Pakistan

- Responsible for Verifying, analyzing, and adding information into the system.
- Excellent knowledge of social media platforms, such as Twitter, LinkedIn etc.
- Follow the specified steps to enter data into the system.
- Solid time management skills and the ability to prioritize tasks.

Computer Operator

ZaviaTech (Jun, 2019 - Jan, 2020) - Lahore, Pakistan

- Verified, analyzed, and entered data into company systems with high accuracy.
- Maintained and updated records in line with company data management procedures.
- Used social media platforms such as Twitter and LinkedIn for research and data validation.

Tools



Education

University of Gujrat

Bachelor of Science in Computer Science (BSCS)

(2014 - 2018)

Govt. Islamia College, Civil Lines, Lahore

Intermediate of Computer Science (ICS)

(2014)

Al-Ghazi High School

Matriculation

(2012)

Interests

- Design
- Gaming
- Learning new skills
- Photography
- Hiking, camping
- Other outdoor activities

Certificates

Foundations of User Experience (UX) Design

Coursera

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